

ELG

REP HEADLINE# 6275065  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG13/12 12.1  
\*\*\* WPXI-TV \*\*\*

ADV # 015808 ADV. NAME ISS/RESTORE OUR FUTURE REP. # OFF. # 18 SALESMAN #

AGY # 03427 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- CHERYL BLAIR

TOWSON, MD 21286

ORDER # 326573 CONTRACT # 6275065 CLASS: NATL. LOCAL REGIONAL

PRDCT RESTORE/FUTURE 8/14 EST#1207 COMMENTS: (LINE, ORDER, INVOICE)

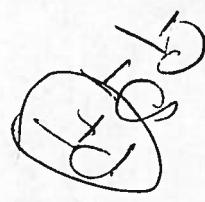
FLIGHT DATES AUG14/12 AUG20/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG13/12 12.12

REP: TO NSM/NSA  
FR LINDSEY FOR CHERYL  
NEW ORDER  
TTLS \$34,015  
PLEASE CONFIRM, THANKS!

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY EST# = 1207

1			700A-900A	30		\$475.00	8/14	8/17	4		TU-F	4
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PROGRAM : TODAY SHOW

2			300P-400P	30		\$375.00	8/14	8/17	4		TU-F	4
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PROGRAM : DAYS OF OUR LIVES

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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
3			500P-530P	30		\$600.00	8/14	8/17	4		TU-F	4
PROGRAM : FIRST AT 5												
4			600P-630P	30		\$750.00	8/14	8/17	4		TU-F	4
PROGRAM : CH11 EARLY NEWS												
5			700P-730P	30		\$1,250.00	8/14	8/17	4		TU-F	4
PROGRAM : JEOPARDY												
6			730P-800P	30		\$1,250.00	8/14	8/17	4		TU-F	4
PROGRAM : WHEEL-FORTUNE												
7			1135P-1235A	30		\$300.00	8/14	8/17	4		TU-F	4
PROGRAM : TONIGHT SHOW												
8			1100P-1135P	30		\$1,500.00	8/14	8/18	4		TU-SA	4
PROGRAM : LATE NEWS												
9			600P-630P	30		\$475.00	8/18	8/18	1		SAT	1
PROGRAM : CH11 NEWS AT 6PM												
10			700P-730P	30		\$500.00	8/18	8/18	1		SAT	1
PROGRAM : JEOPARDY												
11			800A-1000A	30		\$275.00	8/19	8/19	1		SUN	1
PROGRAM : CH11 NEWS												
12			530A-800A	30		\$265.00	8/19	8/19	1		SUN	1
PROGRAM : CH11 NEWS SUN												
13			700A-900A	30		\$475.00	8/20	8/20	1		MON	1
PROGRAM : TODAY SHOW												
14			300P-400P	30		\$375.00	8/20	8/20	1		MON	1
PROGRAM : DAYS OF OUR LIVES												

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ORDER WORKSHEET

FAX# 215 564 1103

HARRIS REPORT FROM REP

AUG13/12 12.1

\*\*\* WPXI-TV \*\*\*

:LINE#:REP :LINE#:	:CD: :	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL: :SPTS:
15		500P-530P	30		\$600.00	8/20	8/20	1		MON	1
PROGRAM : FIRST AT 5											
16		600P-630P	30		\$750.00	8/20	8/20	1		MON	1
PROGRAM : CH11 EARLY NEWS											
17		700P-730P	30		\$1,250.00	8/20	8/20	1		MON	1
PROGRAM : JEOPARDY											
18		730P-800P	30		\$1,250.00	8/20	8/20	1		MON	1
PROGRAM : WHEEL FORTUNE											
19		1135P-1235A	30		\$300.00	8/20	8/20	1		MON	1
PROGRAM : TONIGHT SHOW NBC											
20		1100P-1135P	30		\$1,500.00	8/20	8/20	1		MON	1
PROGRAM : LATE NEWS											

AUG/12

34015.00

CONTRACT TOTAL

34015.00

TOTAL SPOTS

44



MARKET TOTALS \$147,891

WPXI 23%

KDKA 34%

WTAE 39%

WPGH 4%

CABL 0%

WPCW 0%

WPMY 0%

SVC- NSI

DEMOS- RA35+\*

**Mentzer Media Services, Inc.**  
Vendor: 2PXIRF Name: WPXI-TV

78705  
Check Date: 08/10/2012

Number	Date	Reference	Description	Tax	Amount
4020 ROFPA			ROF ROFPA TV 8/14-20		\$28,912.75
				Total Amount	\$28,912.75
				Discount Total	\$0.00
				Check Amount	\$28,912.75

**Mentzer Media Services, Inc.**

600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

M & T Bank  
32 York Road  
Towson, MD 21204  
7-11/520

78705

PAY **28,912.75**  
ONLY TWO EIGHT NINE ONE TWO SEVENTY FIVE CENTS

PAY \*\*\*\*\* Twenty-Eight Thousand Nine Hundred Twelve and 75/100 \*\*\*\*\*

TO THE  
ORDER  
OF  
WPXI-TV

DATE	08/10/2012
AMOUNT	\$28,912.75

*B. E. Mentzer*

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICRO-PRINT BORDER & FLUORESCENT FIBERS

⑈ 78 705⑈ ⑆ 052000113⑆ 9841868970⑈

# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:		WPXI-TV
Date:	8/13/12	

I, Lauren Schumacher  
do hereby request station time concerning the following issue:

Restore Our Future, Inc.
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

Total Charges:	\$ 34,015	GROSS
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This broadcast time will be used by: Restore Our Future, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
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PF  
01

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Contact Phone Number

Signature

Date

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature

Printed Name

Title